



What is a UNESCO Geopark?

It is a geographical area that implements a development model which is recognized by UNESCO. It is based on the management of exceptional geological, mining and paleontological heritage.

The main objective of UNESCO is to stimulate the economy and the culture in order to benefit the local communities.

Actions and activities carried out in Geoparks:

- Assessment and preservation of geological, paleontological and mining heritage as an integrated part of the values that represent the organization of the territory.
- Encouragement of the appropriation of these values by residents.
- Promotion of scientific continued research.
- Development of educational programs (Earth Science, environmental education) and dissemination.
- Diversification of the supply to a quality and sustainable tourism (geotourism, ecotourism and cultural tourism).
- Encouragement of entrepreneurs and clustering of economic initiatives together, under a single umbrella brand.

Why are we involved in the project?

We love our territory and we take part in the initiatives that we believe can provide value to their people and their visitors.

We are convinced of the touristic and economic potential of our territory, in which we are living and we want to continue living.

Our territory has geological, paleontological, landscape, cultural, agro-food and quality services values that deserves to be respected, strengthened, known and visited.

Geopark gives us the opportunity to create a collaborative network of the touristic and economic agents with common goals.

We believe in the ability of economics agents to put together a common project that favours the economic development of our territory, respecting and strengthening its differentiating values.

How do we collaborate with Geopark?

We participate in the work table Tourism and Geotourism. This group gets together periodically with the following goals:

- To participate in the strategy design of economic development where the geology is the common driver.
- To create a collaborative network of all involved economic agents: accommodations, restaurants, travel agencies, tourist agents, leisure businesses and transport businesses.
- To organize training sessions for the involved agents according their needs.
- To coordinate tourist local products that use nearby georesources and to create new touristic products that offer a differential experience to our visitors.
- To participate in the information system design linked to the geotourist segment.

We spread the marks and the values of Geopark.

We signed a collaboration agreement with Geopark Conca de Tremp – Montsec.